Singapore's first Singapore-themed pub quiz!

PRESS RELEASE

FOR IMMEDIATE RELEASE

SG TIPSY TRIVIA TURNS ONE!

Singapore's first and only Singapore-themed roving pub quiz celebrates its first anniversary.

SINGAPORE (Mon, 16 Dec 2013) – SG Tipsy Trivia, Singapore's first and only Singapore-themed roving pub quiz, will celebrate its first anniversary next month.

Founded in December 2012 by eight (now seven) trivia enthusiasts, SG Tipsy Trivia hosts monthly pub quizzes every last Thursday of the month at various venues around Singapore, bringing Singapore-themed trivia to fans of the pub quiz genre.

How was SG Tipsy Trivia born?

In late 2012, these eight (now seven) trivia enthusiasts took part in several pub quizzes around the city, but were dismayed at the heavy skew toward British or American themes and topics.

They felt that Singapore needed a Singapore-themed pub quiz to encourage both Singaporeans and non-Singaporeans to learn more about the country they live, work and play in.

Says co-founder Gabriel Seah: "With growing interest in local heritage, together with continued growth in the local literary and arts scenes, both Singaporeans and residents are becoming more interested in the city they live in.

"We created this quiz to champion what's cool, unique, and unknown about Singapore and the world today."

How is SG Tipsy Trivia different from other pub quizzes?

1. SG Tipsy Trivia devotes 60 per cent of its questions to Singapore. The other 40 per cent of questions have an international focus.

2. Being a roving pub quiz, SG Tipsy Trivia seldom hosts at the same location twice in a row. This keeps the quiz fresh for participants!

3. Every month, SG Tipsy Trivia comes up with new and unconventional categories of questions (e.g. Mental Health, Civil Service, Hipsters, etc.) to keep the quiz fresh for participants.

What's happening at SG Tipsy Trivia's first anniversary?

To commemorate its first anniversary, SG Tipsy Trivia will be hosting a special edition of its pub quiz at Earshot Cafe (The Arts House) on Thursday, 26 Dec 2013. In the spirit of

Christmas, part of the pot will be donated to charity to raise funds for the less fortunate. More information on this can be found at Annex F.

SG Tipsy Trivia is also proud to announce its partnerships with Earshot Cafe and Viet Lang, two F&B establishments at The Arts House. More information can be found at Annex E.

SG Tipsy Trivia was founded and is run by Christine Chong, Lucas Ho, Lynnette Kang, Laremy Lee, Huiran Leong, Gabriel Seah and Eisen Teo. Please refer to Annexes A to C for more information about SG Tipsy Trivia and its co-founders.

###

For more information, please contact: Laremy LEE (Mr) Co-Founder, SG Tipsy Trivia sgtipsytrivia@gmail.com

Singapore's first Singapore-themed pub quiz!

ANNEX A

Fact Sheet - SG Tipsy Trivia At A Glance

Year and Month Founded	December 2012	
Date of Regular Quiz	Every last Thursday of the month	
No. of Quizzes Held So Far	13 quizzes: 11 regular, monthly quizzes and two special- themed events	
Number of Organisers	Seven: Christine Chong, Lucas Ho, Lynnette Kang, Laremy Lee, Leong Hui Ran, Gabriel Seah and Eisen Teo	
Number of Co- Founders	Eight: inclusive of seven organisers listed above and Brandon Lim, a History teacher at St Andrew's Junior College	
Number of Categories Per Quiz	Five questions: four Question & Answer rounds and one Picture round	
Number of Questions Per Category	10 questions	
Number of Participants Per Quiz (on average)	40 participants (Most number of participants: 50 pax)	
Number of Teams Per Quiz (on average)	Eight teams (Most number of teams: 10 teams)	
Entry Fee (per participant)	\$5	
Amounts Teams Win (on average)	First-placed teams: \$100 (excluding vouchers/free drinks from venues)	
	Second-placed teams: \$60 (excluding vouchers/free drinks from venues)	
How Does This Work?	 Players form teams of two to six participants before the quiz. They sign up on an online form accessible through SG Tipsy Trivia's Facebook page. At the quiz itself, each player pays an entry fee of \$5 that goes into a pot. The organisers read out the questions and participants write down their answers on answer sheets provided by SG Tipsy Trivia. The organisers mark the answers and tally the scores. The team with the highest score wins 50% of the pot and prizes in kind, if any. The team with the second-highest 	

	score wins 30% of the pot and prizes in kind, if any.
Social media presence	<u>Web</u> <u>http://SGTipsyTrivia.tumblr.com/</u>
	<u>Facebook</u> <u>http://www.facebook.com/SGTipsyTrivia</u>
	<u>Twitter</u> <u>http://www.twitter.com/SGTipsyTrivia</u>

Singapore's first Singapore-themed pub quiz!

ANNEX B

About SG Tipsy Trivia

Founded in 2012, SG Tipsy Trivia hosts monthly pub quizzes on every last Thursday of the month at various venues around Singapore.

SG Tipsy Trivia's appeal comes from filling a niche: **Singapore-themed pub quizzes**. Other pub quizzes in Singapore are usually skewed toward British or American themes and topics, but SG Tipsy Trivia devotes 60 per cent of its questions to Singapore. This gives it the proud distinction of being Singapore's **first and only Singapore-themed pub quiz**.

No two quizzes contain the same categories of questions – SG Tipsy Trivia keeps categories fresh, mixing the humanities, sciences, pop culture and general knowledge with current affairs. Its **spontaneous and outgoing hosts** deliver questions and answers with humorous panache, and enliven the quiz through spirited banter with participants.

As **Singapore's first and only roving pub quiz**, SG Tipsy Trivia is constantly on the lookout for new and exciting venues to introduce its participants to and vice versa.

SG Tipsy Trivia has partnerships with Earshot Cafe and Viet Lang to host quizzes there in October 2013, December 2013, February 2014 and April 2014. Other collaborations it has worked on include "Literally 9: Writers Party" with The Arts House for its ninth anniversary celebrations, and "Books & Beer x SG Tipsy Trivia" with Books & Beer Singapore for the Singapore Writers Festival.

Singapore's first Singapore-themed pub quiz!

ANNEX C

SG Tipsy Trivia: From Past to Present

S/N	Date	Remarks	Venue
1	Thu, 27 Dec 2012	To help raise funds in support of The Pigeonhole, eight of the founding members decide to hold "SG Tipsy Trivia", a pub quiz, at The Pigeonhole.	The Pigeonhole
2	Thu, 31 Jan 2013	Based on strong support and encouragement from the crowd at The Pigeonhole, and realising the latent demand for Singapore-themed trivia nights, SG Tipsy Trivia is formally set up.	The Wok & Barrel
		Its second event is held at The Wok & Barrel.	
3	Thu, 28 Feb 2013	SG Tipsy Trivia holds its third event at Earshot Cafe, The Arts House.	Earshot Cafe
4	Sat, 23 Mar 2013	<u>SPECIAL EVENT</u> In collaboration with The Arts House as part of its ninth anniversary celebrations, SG Tipsy Trivia holds its first Literary Pub Quiz.	Earshot Cafe
		All questions in this quiz are themed around literature.	
5	Thu, 28 Mar 2013	SG Tipsy Trivia holds its regular quiz at Via Mar at the Singapore Art Museum.	Via Mar
6	Thu, 25 Apr 2013	SG Tipsy Trivia goes to Molly Malone's Irish Pub.	Molly Malone's Irish Pub
7	Thu, 30 May 2013	SG Tipsy Trivia visits A for Arbite at Aliwal Street.	A for Arbite (Aliwal Street)
8	Thu, 27 Jun 2013	SG Tipsy Trivia returns to Via Mar.	Via Mar
9	Thu, 25 Jul 2013	SG Tipsy Trivia bids farewell to Via Mar as the restaurant opens its doors for the last time. This evening sees a record number of participants at 53 people from nine teams.	Via Mar
10	Thu, 29	After much discussion and feedback over previous	A for Arbite

	Aug 2013	sessions, SG Tipsy Trivia undergoes a slight revamp and presents an improved trivia night to its participants, to much approval from the crowd.	(Aliwal Street)
11	Thu, 26 Sep 2013	This month saw the return of SG Tipsy Trivia to Molly Malone's.	Molly Malone's Irish Pub
12	Thu, 31 Oct 2013	SG Tipsy Trivia holds a Halloween-themed special edition at Earshot Cafe, marking the start of a formal partnership with the restaurant. This is SG Tipsy Trivia's third time hosting at the restaurant.	Earshot Cafe
		This event saw its hosts and participants dress up in various zany and wacky costumes, from an ERP gantry to a PAP MP!	
13	Sat, 2 Nov 2013	<u>SPECIAL EVENT</u> SG Tipsy Trivia holds its second literary pub quiz together with Books & Beer Singapore, a travelling book swap event, in conjunction with the Singapore Writers Festival.	Switch by Timbre
		All questions in this quiz are themed around writing and literature.	
14	Thu, 28 Nov 2013	SG Tipsy Trivia visits Viet Lang.	Viet Lang
15	Thu, 26 Dec 2013	SG Tipsy Trivia celebrates turning one at a special first anniversary edition of their pub quiz, held at Earshot Cafe again.	Earshot Cafe
		To commemorate its founding, part of the pot will be donated to charity to raise funds for the less fortunate in the spirit of giving at Christmas.	

Singapore's first Singapore-themed pub quiz!

ANNEX D

Organisers' Biographies

CHRISTINE CHONG

Christine is a founding member of SG Tipsy Trivia. Besides setting and editing quiz questions, she hosts the quizzes, and handles its social media and administration. Christine has a Masters of Arts in English Literature from the National University of Singapore, and is a graduate of the University Scholars Programme. She has also written plays, creative nonfiction and theatre reviews. In her day job, Christine works as a nonfiction book editor. In her night job, Christine plays board games, massacres music on her digital piano, and wonders about trivial things.

LUCAS HO

Lucas is a founding member of SG Tipsy Trivia. Besides setting quiz questions, Lucas also hosts the quizzes. When he is not organising pub quizzes, Lucas is a writer, actor, and educator, sometimes all at once. Writing credits include *The Artist Who* (2011), published in *Voices Clear and True: New Singapore Plays Volume 1*, which Lucas co-edited, and *The Last Chief Minister of Singapore*, which was given a staged reading in November 2013. Acting credits include Buds Theatre Company's *Going Local* (2010) and *Going Local 2* (2011) as well as Take-Off Production's *Orb Hor!* (2013). Lucas is a Deputy Editor of POSKOD.SG and an Associate Producer and an Associate Artist with Checkpoint Theatre. Lucas obtained First Class Honours in English Literature from the National University of Singapore and is a graduate of the University Scholars Programme. He currently teaches the General Paper at Hwa Chong Institution.

LYNNETTE KANG

Lynnette is a founding member of SG Tipsy Trivia, the name of the group itself being Lynnette's brainchild. Besides setting and editing quiz questions, Lynnette also hosts the quizzes and handles social media and administrative matters. When she is not organising pub quizzes, Lynnette is a librarian with the National Library Board, Singapore, and has been involved in the planning and establishment of upcoming libraries. Lynnette has a Masters of Arts in Information and Library Management from Loughborough University, and is a graduate of the University Scholars Programme at the National University of Singapore. In her free time, Lynnette terrifies those around her with bad puns.

LAREMY LEE

Laremy is a founding member of SG Tipsy Trivia. Along with planning the strategy and direction of the group, Laremy also handles the publicity and marketing of SG Tipsy Trivia. When he is not organising pub quizzes, Laremy writes in different genres. His writing has been printed in *Ceriph, Her World* and *Esquire* and published online at *QLRS* and *POSKOD.SG*. Excerpts of his works can be accessed at www.laremy.sg. A literary editor and educator, Laremy was the dramaturg for the NUS Dramafest 2012 and 2013, and has also run workshops for students in both the MOE Creative Arts Programme and the Victoria Junior College Integrated Programme. Laremy was Singapore's Writer-in-Residence at the Toji Cultural Centre in Korea from April to May 2013. He is working on a volume of poetry and a graphic novella, both of which are slated for publication in 2014.

LEONG HUI RAN

Hui Ran is a founding member of SG Tipsy Trivia. Besides setting quiz questions, Hui Ran also hosts the quizzes. When she is not organising pub quizzes, Hui Ran is an educator with a passion for the written word. Hui Ran graduated from the National University of Singapore with an Honours degree in English Literature, and has a Postgraduate Diploma in Education from the National Institute of Education, Singapore. Hui Ran has taught English Literature and the English Language at the secondary school level for three years. She has also written for *POSKOD.SG* on topics as diverse as ballet and Singaporean Chinese culture. In her free time, Hui Ran – who recently became Mrs Lucas Ho – loves listening to sultry chanteuses while sipping tea.

GABRIEL SEAH

Gabriel is a founding member of SG Tipsy Trivia. Besides setting quiz questions, Gabriel handles event scoring on quiz nights as well as providing live updates on social media. Gabriel read Economics at the National University of Singapore, graduating with First Class Honours. He is also a graduate of the University Scholars Programme. A prolific blogger, Gabriel has been blogging at gssq.blogspot.com since 2001, on matters like Singapore society, gender, human behaviour, economics and the application of economic principles to real-life situations. Gabriel likes to think of himself as a Renaissance Man. An aspiring linguist, he speaks better French than Mandarin. His favourite part of organising SG Tipsy Trivia is reading participants' funny answers to quiz questions.

EISEN TEO

Eisen is a founding member of SG Tipsy Trivia. He comes up with questions for quizzes, co-hosts quizzes, plans the strategy and direction of the group, and handles public relations and branding. Eisen is passionate about history, transport, geography, urban development, cartography, and of course, trivia.

Singapore's first Singapore-themed pub quiz!

ANNEX E

About Earshot Cafe and Viet Lang

SG Tipsy Trivia has recently established partnerships with Earshot Cafe and Viet Lang, two F&B outlets at the Arts House.

It will run pub quizzes at Earshot Cafe on 26 Dec 2013, 27 Feb 2014 and 24 Apr 2014 as part of this partnership.

Details of these two outlets are as follows:

EARSHOT CAFE (THE ARTS HOUSE)

Earshot Cafe is a concept space that is fully dedicated to promoting Singapore books, music and films while having a great cup of coffee.

Book launches, writers' talks, literary cocktails and music performances are held there.

Earshot Cafe has daily set lunches, Signature Burgers and a Local Menu available all day, along with a Happy Hour from 3pm-6pm.

Check out Earshot Cafe's delectable Christmas Menu which will be served from Mon, 16 Dec to Fri, 27 Dec 2013.

The cafe is also available for corporate bookings and private parties. Please email <u>wellbornsales@gmail.com</u> for reservations or enquiries.

More information on Earshot Cafe can be found at <u>http://www.theartshouse.com.sg/Visit/ShopDine/EarshotCafe.aspx</u> .

VIET LANG (THE ARTS HOUSE)

Established since 2002, Viet Lang is derived from Vietnam's present name, Vietnam, and its historical name, Anh Lang.

With its contemporary décor and cosy ambience, Viet Lang is ideal for intimate get-togethers and elaborate parties.

Viet Lang's menu offers a good presentation of Vietnamese cuisine with a touch of Franco-Asian influence. It serves a repertoire of authentic Northern, Central and Southern Vietnamese cuisine ranging from the popular spring rolls wrapped in rice paper to pho, or Vietnamese rice noodles. Guests are also able to savour the specially imported exotic Vietnamese beer.

The menu's ingredients and condiments are imported directly from Vietnam to give diners a genuine taste of local Vietnamese flavour.

Viet Lang's exquisite offerings include a daily set lunch, an a la carte menu or buffet or set meal selections for corporate events or special occasions.

The restaurant is also available for corporate bookings and private parties. Please email <u>wellbornsales@gmail.com</u> for reservations or enquiries.

More information on Viet Lang can be found at <u>http://www.theartshouse.com.sg/Visit/ShopDine/VietLang.aspx</u>.

Singapore's first Singapore-themed pub quiz!

ANNEX F

First Anniversary Pub Quiz and Christmas Special!

All the usual rules and formats apply, except for these items:

S/N	ITEM	REMARKS	
1	Entry Fee	\$10 per participant	
2	Prizes	 First Prize Winner takes all/100% of pot Winning team's food and drink tab is paid for from the pot SGD50 worth of Earshot Cafe/Viet Lang vouchers sponsored by Earshot Cafe/Viet Lang 01 x bottle of moscato wine (value of \$58++) sponsored by Le Fournisseur Pte Ltd. Second Prize SGD34 worth of Earshot Cafe/Viet Lang vouchers sponsored by Earshot Cafe/Viet Lang 01 x bottle of moscato wine (value of \$58++) sponsored by Le Fournisseur Pte Ltd. 	
3	Charity Component	 Fournisseur Pte Ltd. In the spirit of giving at Christmas, the first-placed team gets to donate its winnings (after subtracting food and drinks bill) to a charity of its choice. Charity must be a secular, registered charity based in Singapore under the Community Chest umbrella: http://www.comchest.org.sg/comchest/Home/DonationWithC auses/tabid/596/Default.aspx?Causeid=1 Benefits: Donations will be matched fully. 100% of donation amount goes to charity of choice and its beneficiaries. 	
4	Attire	Participants are encouraged to come dressed in Christmas colours! (optional)	

To sign up, log on to <u>http://bit.ly/sgttdec2013</u> and fill in your team's details.

Be sure to join the Facebook event at <u>http://on.fb.me/sgttdec2013fb</u> and spread the word!